

### Child Death Review Team Comms

*The Child Death Review Team Newsletter is circulated to all partners within Birmingham and Solihull to highlight campaigns and share learning from local child death reviews.*

#### Safer Sleep Week 2026

Safer Sleep Week 2026 will run from the **9<sup>th</sup> – 15<sup>th</sup> March**. This is The Lullaby Trust's national awareness campaign targeting anyone looking after a young baby. They raise awareness of sudden infant death syndrome (SIDS) and the simple advice that reduces the risk of it occurring.



#### **The theme for 2026: Baby necessities**

Overwhelmed by baby products? You're not alone. With so many options (and conflicting advice) it can be hard to know which are safest for your baby to sleep in. Not to mention, it can be expensive!

**This Safer Sleep Week we're sharing the 'baby necessities' – the essential items that your baby needs and how to check that they're as safe as possible.**

We want to remind you to **keep it simple to keep it safe**.

- Which products your baby needs and which you can (and should) leave on the shelf.
- What to look for in a product, or on the label, to know if it fits within safer sleep.
- What to dress your baby in for sleep in different temperatures.

<https://www.lullabytrust.org.uk/baby-safety/safer-sleep-information/keeping-a-clear-cot/>

[Baby sleeping products | The Lullaby Trust](#)